

Telex : KK BU 2421
Telegram : MINHEALTH BRUNEI
Telephone : 2381640
Fax : 2381440



کمنترین کصیحاتن

KEMENTERIAN KESIHATAN
MINISTRY OF HEALTH
JALAN MENTERI BESAR
BANDAR SERI BEGAWAN BE3910
NEGARA BRUNEI DARUSSALAM

Rujukan Kami :
Our Reference

HPC/212/2002

Date: 14 Muharram 1447H
10th July 2025M

Marcus Tee Peng Tan
Director
A. Ayam Berjaya Sendirian Berhad
Unit 1, 2nd Floor, Simpang 122,
Kampong Bengkurong Masin, Mukim Kilanas BF1920
Negara Brunei Darussalam

Dear Sir,

RE: HEALTHIER CHOICE LOGO APPROVAL

Thank you for your application of the *Healthier Choice Logo*. I am pleased to inform you that your company's application for the following products have been reviewed by the Healthier Choice Committee, Ministry of Health. The committee has verified that the product meets the '*Nutrient Criteria of Foods and Beverages with the Healthier Choice Logo*' (2021), and as such your company is permitted to print and display the Healthier Choice Logo on the product(s) listed below for a validity period of three (3) years commencing from the date of this letter:

NO.	PRODUCT NAME
1	A. Ayam Sambal Geprek Sauce
2	A. Ayam Black Pepper Sauce
3	M's Brand Chili Sauce
4	M's Brand Tomato Sauce

Following this letter, a representative of the Committee will send a soft copy of the 'Healthier Choice Logo' to your company via email. If your company has other products which comply with the criteria for the Healthier Choice Logo and are not listed above, kindly submit a new application form. The logo is registered and protected under the 'Brunei Darussalam Trade Marks Act (Chapter 98)', whereby use of the logo without prior approval from the Healthier Choice Committee is not permitted.

On behalf of the Ministry of Health, I wish to commend your company for developing products that comply with the Ministry of Health's '*Nutrient Criteria of Foods and Beverages with the Healthier Choice Logo*' and will also contribute to a more conducive market environment for healthier choices for the general population in Brunei Darussalam.

"TOGETHER TOWARDS A HEALTHY NATION"
"Raja Berdaulat Rakyat Kasih Dan Taat"

Yours sincerely,


[DR. ERNINA NISDZARINAH BINTI HAJI ABDUL RANI]
Acting Head of Health Promotion Centre
Ministry of Health
Brunei Darussalam