IP IPification

Phone Number Auth with no SMS OTP

Confirm your Identity

Phone number

+123 456 789 0

Verify

Or login with

Powered by IPification

www.ipification.com

The Problem

Unfriendly, insecure and costly SMS OTP

Deprecated in many countries by regulators

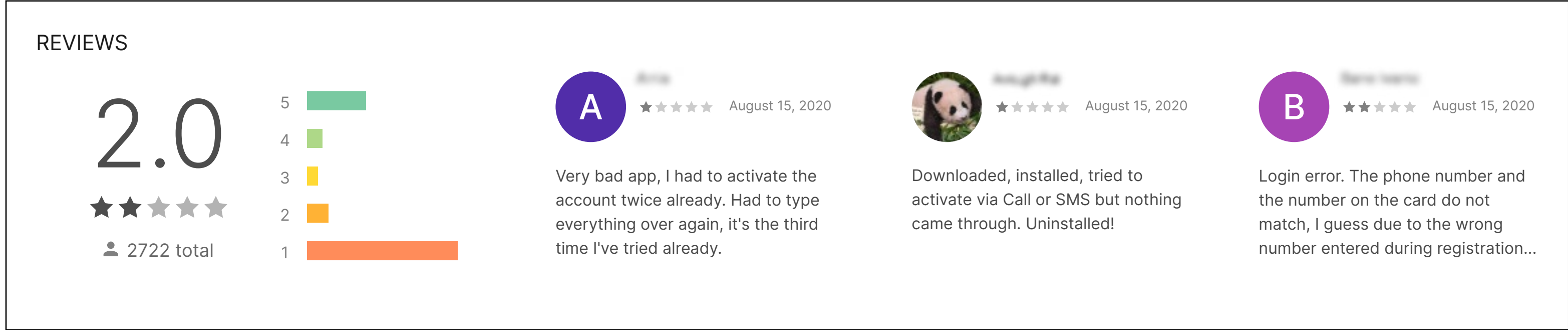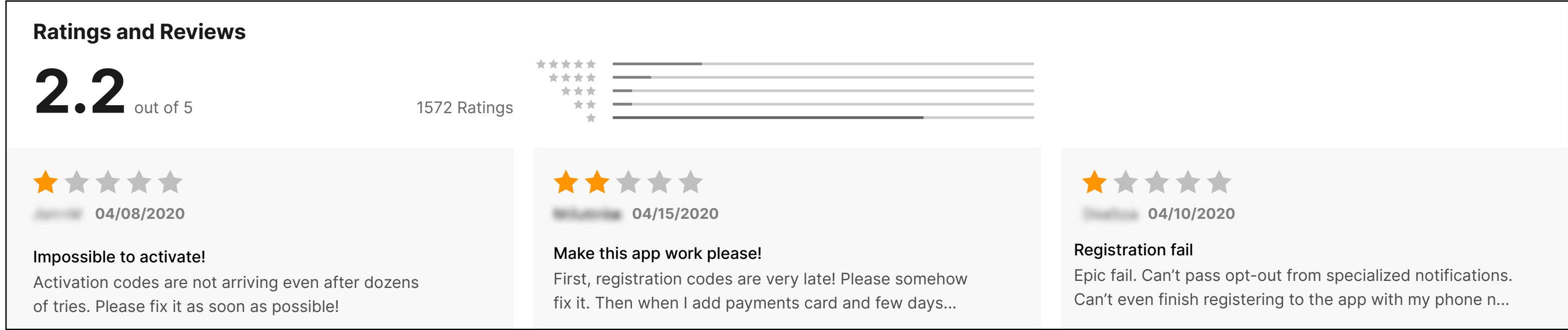SS7 insecure protocol / rerouting of SMS

Bad User Experience = conversion rate dropping

Vulnerable to phishing attacks

High expenses (DDoS attacks)

Negative ratings tied to authentication

Ratings and Reviews

2.2 out of 5

1572 Ratings

★☆☆☆☆
04/08/2020

Impossible to activate!
Activation codes are not arriving even after dozens of tries. Please fix it as soon as possible!

★★☆☆☆
04/15/2020

Make this app work please!
First, registration codes are very late! Please somehow fix it. Then when I add payments card and few days...

★☆☆☆☆
04/10/2020

Registration fail
Epic fail. Can't pass opt-out from specialized notifications. Can't even finish registering to the app with my phone n...

REVIEWS

2.0
★★☆☆☆

👤 2722 total

5
4
3
2
1

A ★☆☆☆☆ August 15, 2020

Very bad app, I had to activate the account twice already. Had to type everything over again, it's the third time I've tried already.

★☆☆☆☆ August 15, 2020

Downloaded, installed, tried to activate via Call or SMS but nothing came through. Uninstalled!

B ★★☆☆☆ August 15, 2020

Login error. The phone number and the number on the card do not match, I guess due to the wrong number entered during registration...
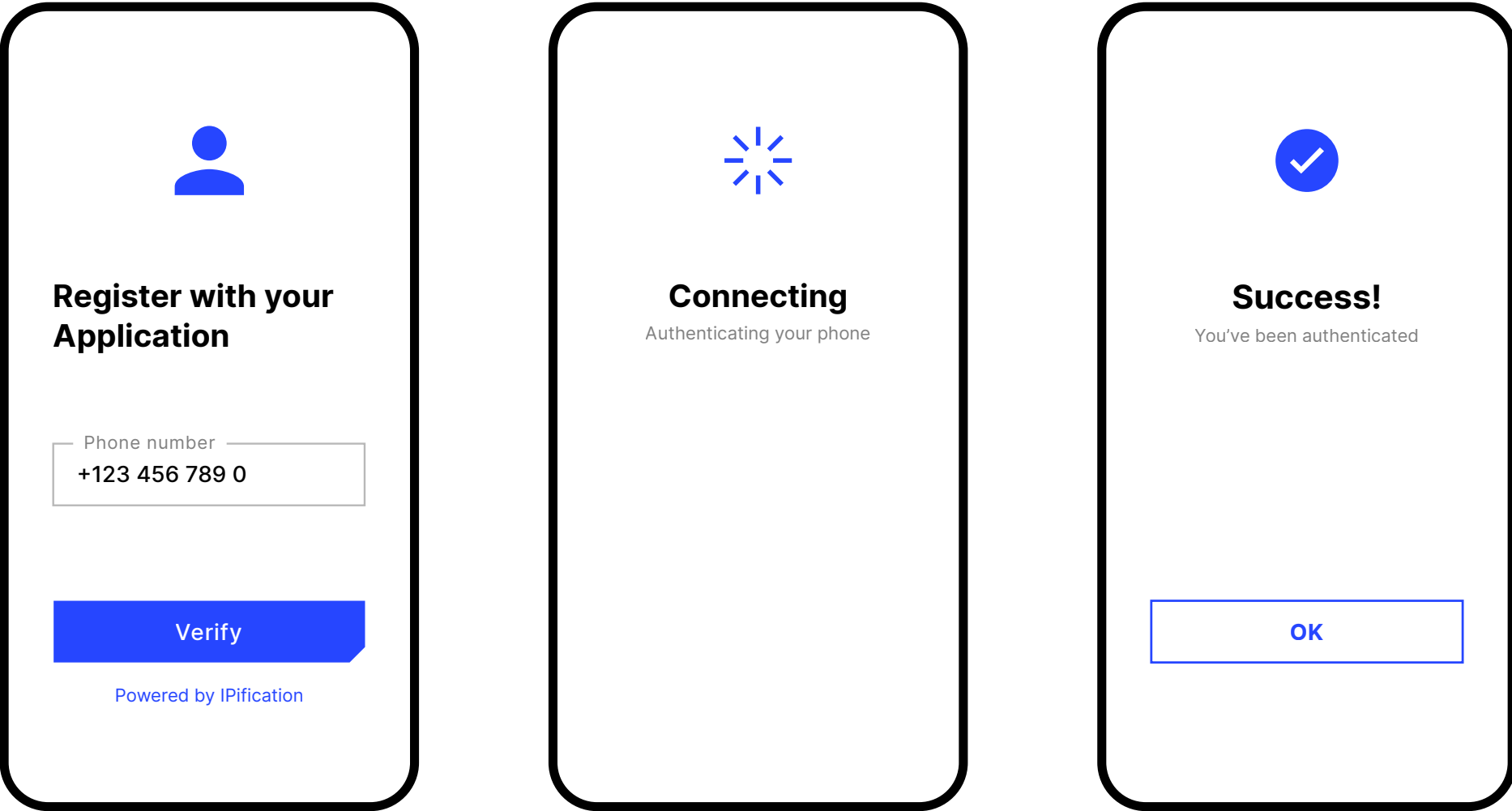
The Solution

IP Phone Number Verification

1-Click Phone Number Verification based on Telco IP address session.
The most efficient mobile authentication solution without compromise.
Delivering UX, security and privacy.

Register with your Application

Phone number
+123 456 789 0

Verify

Powered by IPification

Connecting
Authenticating your phone

Success!
You've been authenticated

OK

SMS OTP

Sign into your app

Username

Use email instead

Password

Forgot password?

Log In

Sign Up

✕ A quick security check

Quick security check

We just need some additional info to confirm it's you.

○ Receive an email

● Receive a text
Mobile 0●●●●●●123

○ Have us call you

○ Confirm your credit card number

Next

123457890
PayPal: Your security code is "123...

Type in your code

We sent a security code to 0 ****123

Security code   Resend

Continue

Try another way

Need a hand? We can help

Contact us   Privacy   Legal   Worldwide

✕ A quick security check

Type in your code

We sent a security code to 0 ****123

123456   Resend

Continue

Try another way

✕ A quick security check

✓

Identity confirmed!

Redirecting...

Contact us   Privacy   Legal   Worldwide

IPification

Faster and more secure

Sign into your app

Username

Use email instead

Password

Forgot password?

Log In

Sign Up

✕ A quick security check

Quick security check

We just need some additional info to confirm it's you.

○ Receive an email

● Via phone number
Mobile 0●●●●●●123

○ Have us call you

○ Confirm your credit card number

Next

✕ A quick security check

✓

Identity confirmed!

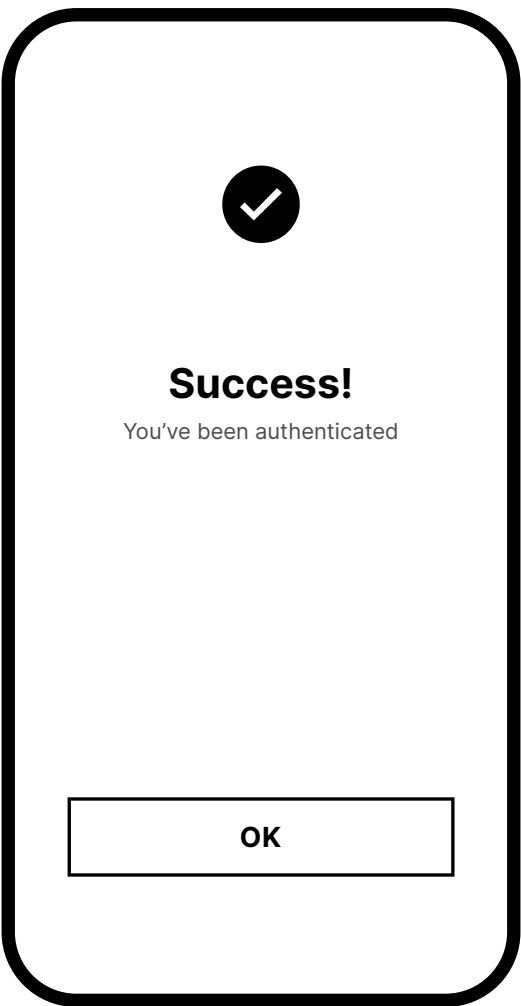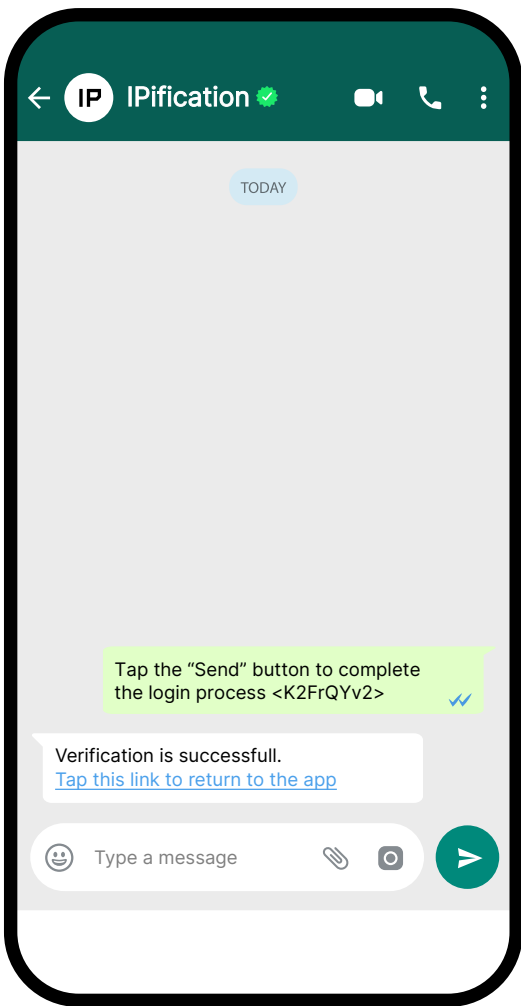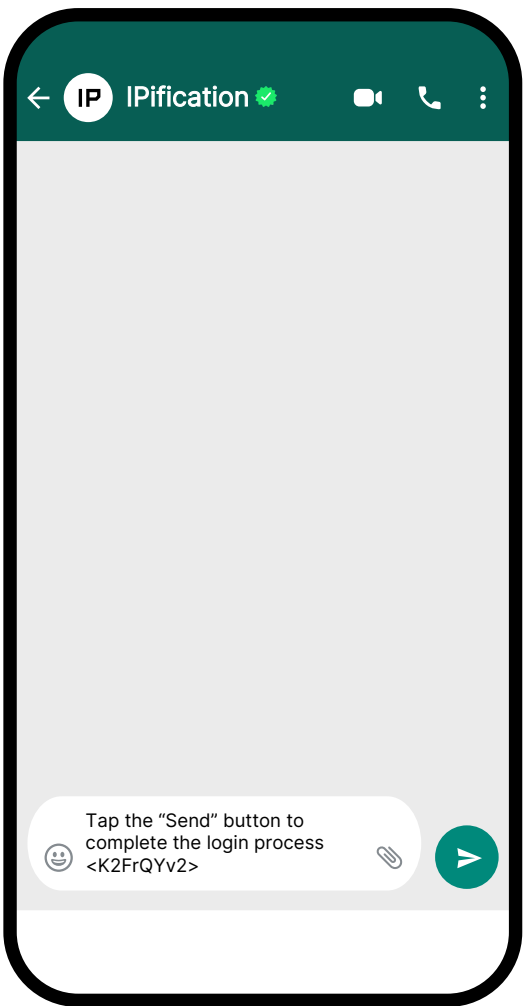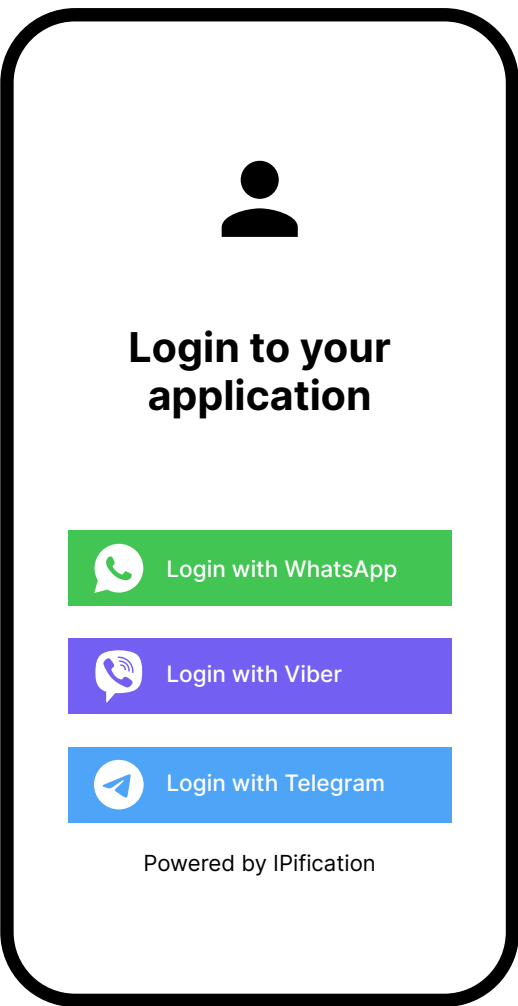Redirecting...

Contact us   Privacy   Legal   Worldwide

IM Phone Number Verification alternative

When IP-based authentication is not available, system automatically offers
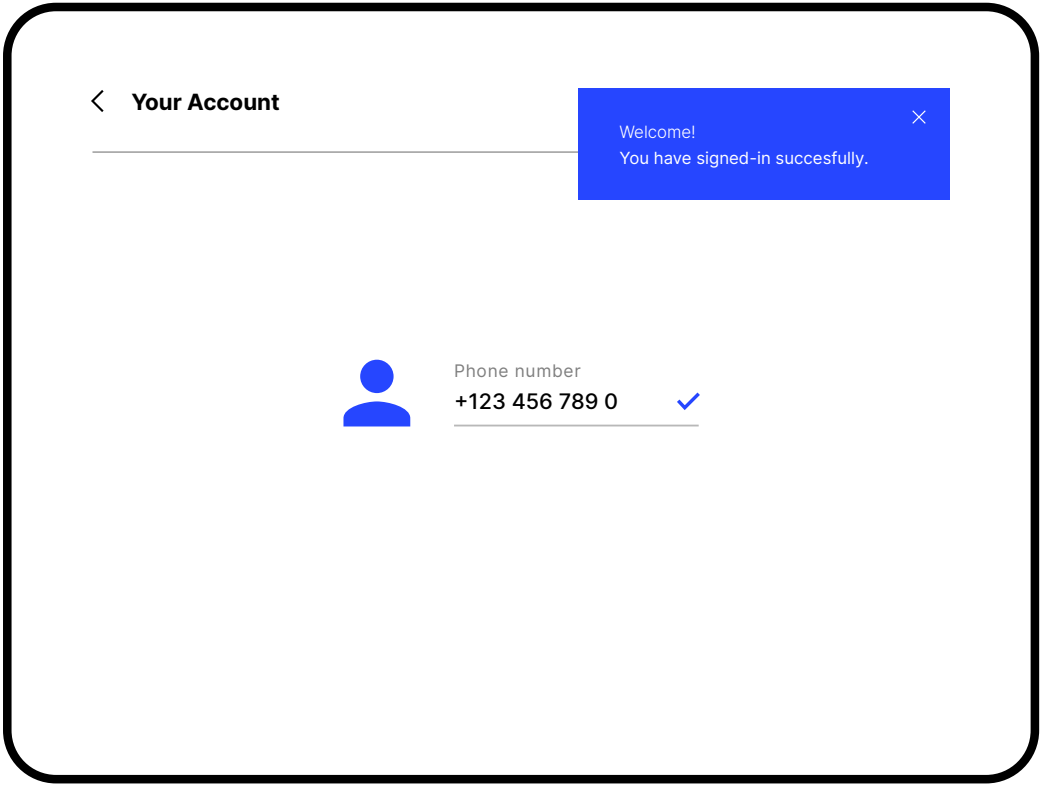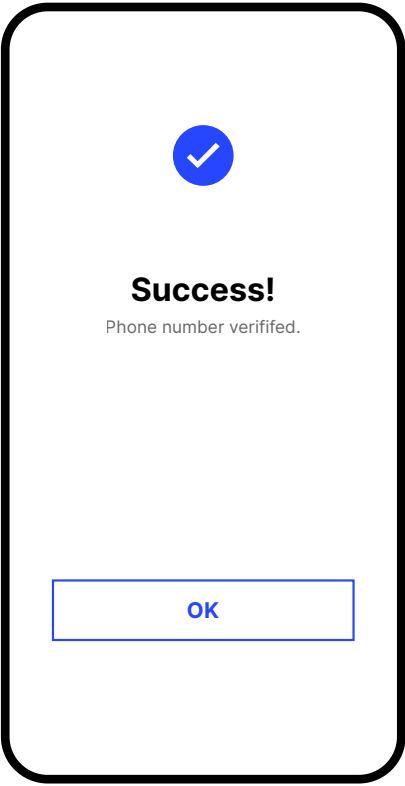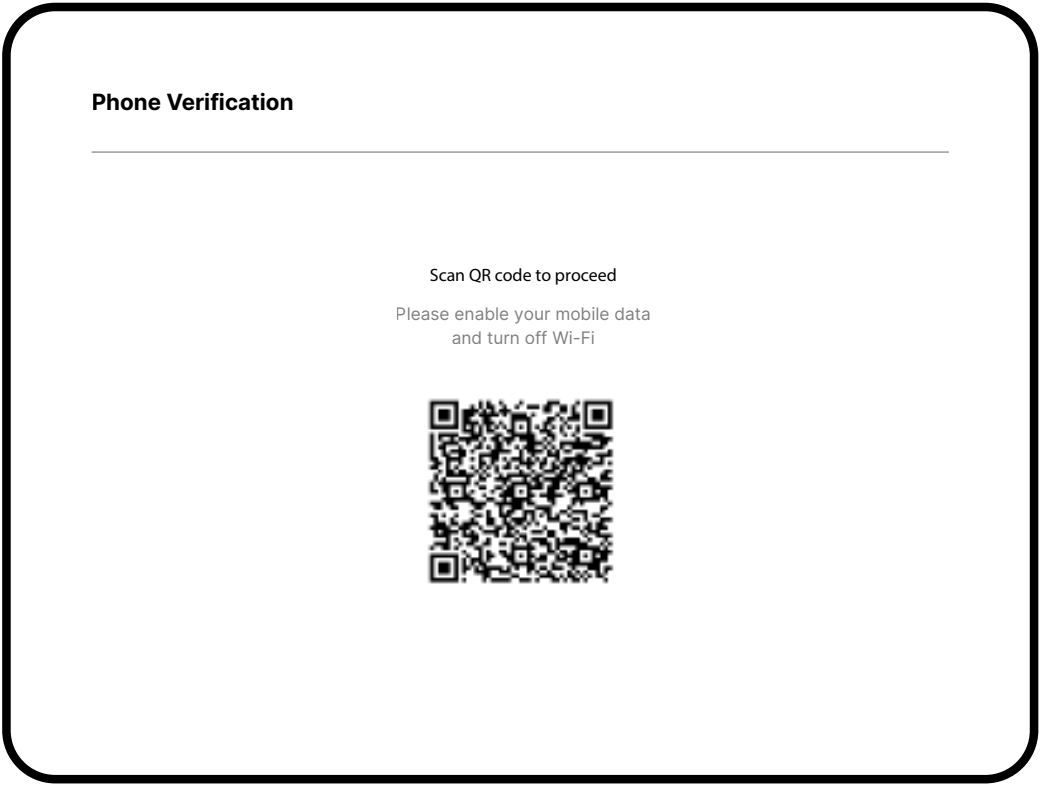IM-based authentication with most popular IM apps for user preference.
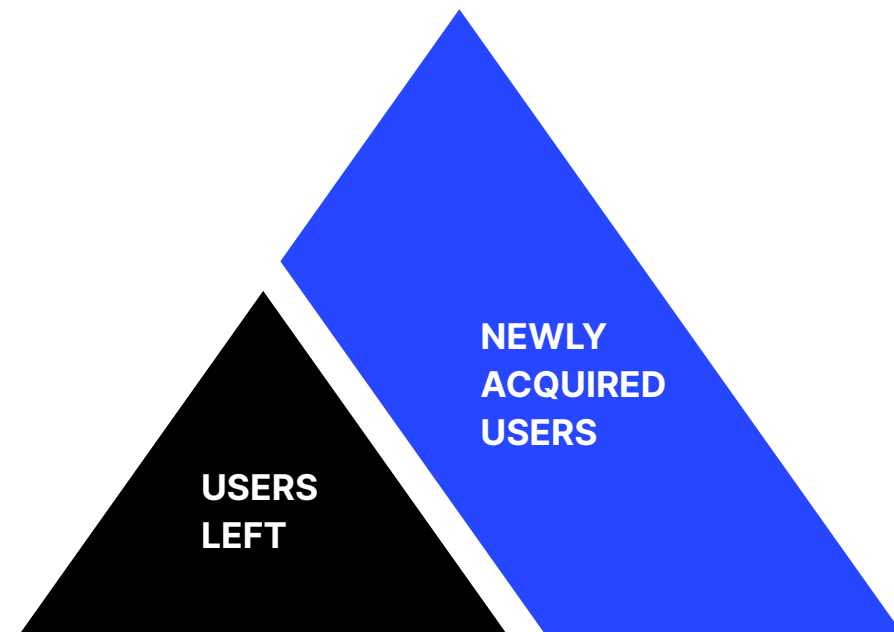
Desktop/tablet flows supported via QR code

Both IP-based and IM-based authentication solutions are available for users on non-mobile devices through QR code scanning.

Phone Verification

Scan QR code to proceed

Please enable your mobile data and turn off Wi-Fi

Success!

Phone number verififed.

OK

Your Account

Welcome!
You have signed-in sucessfully.

Phone number
+123 456 789 0

Benefits

Stop revenue & customers loss

A cumbersome verification process can prevent significant revenue inflows for service providers across industries.

NEWLY ACQUIRED USERS

USERS LEFT

▶ ▶ ▶

NEWLY ACQUIRED USERS

USERS KEPT

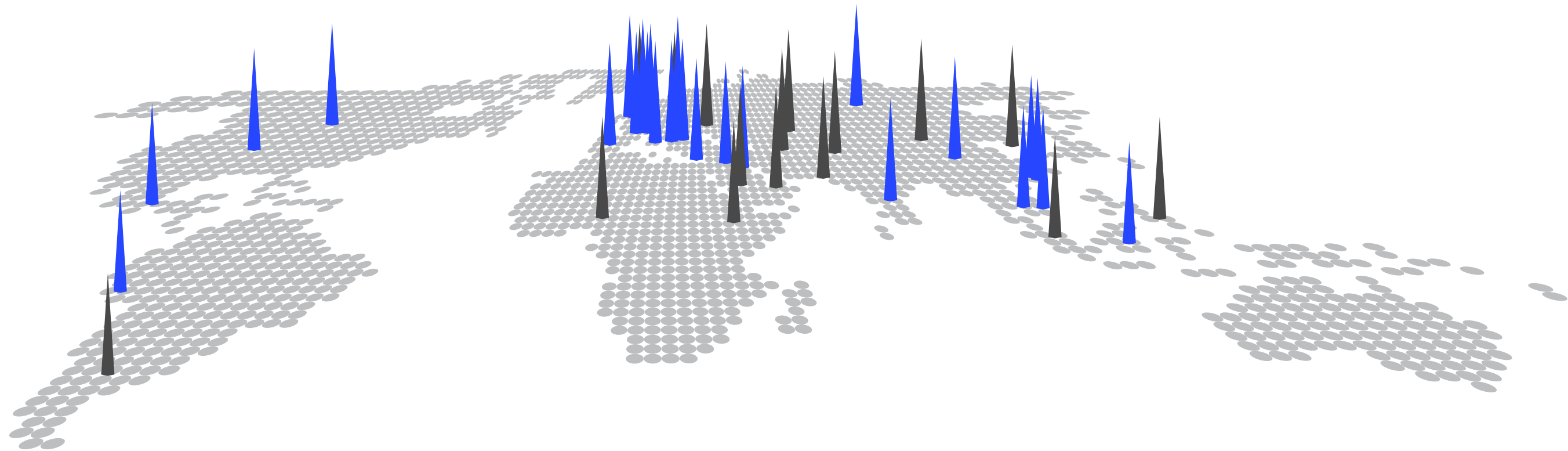Today s churn rate at the authentication step is reaching 40%

Save up to 40% of customer acquisition costs with Telco's 1-Click Auth

Expose your application to 1.5 billion users

50 telecoms in 25 markets have IPification integrated and are willing to promote partners such as you, who are ready to take their digital business to the next level.

Live: Canada, Cambodia, China, Cyprus, France, Germany, Hong Kong, India, Indonesia, Iraq, Italy, Kuwait, Macau, Mexico, Montenegro, Netherlands, Peru, Poland, Russia, Serbia, Spain, Switzerland, United Kingdom, United States, Vietnam

Pending: Argentina, Belgium, Bosnia & Herzegovina, Ethiopia, Kazakhstan, Kyrgyzstan, Malaysia, Mongolia, Nigeria, Pakistan, Philippines, South Korea, Saudi Arabia, UAE, Ukraine, Uzbekistan
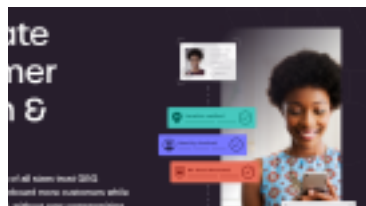
ABA Bank and Smart Axiata Introduce IPification, Seamless Authentication and Registration Solution for ABA Mobile Banking Users

20 October 2021, HONG KONG/PHNOM PENH – ABA Bank and Smart Axiata continue to lead Cambodia's digitalization by introducing the secure and customer-friendly solution for users' identification and protection: IPifi...
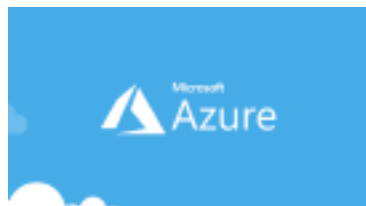

IPification, Zero-Tap Authentication Solution Implemented In Wurth Serbia's Sales Incentive Mobile App

Zero-click compatible mobile authentication and fraud prevention solution, IPification is now integrated within the mobile app for the development of retail sales teams, created for Wurth Serbia by Softech Solutions on the...

IPification and GBG Partner to Drive Innovation Within Identity Verification and Improve Customer Onboarding

IPification's Mobile Authentication and SIM Swap protection enables GBG's customers to improve security and UX for their users. IPification's Mobile Authentication and SIM Swap protection enables GBG's customers to impro...

Protect your customer accounts with passwordless mobile authentication

Finding a mobile authentication solution with strong security controls and an effortless user experience is tricky. Most solutions are either cumbersome for users or lack effective security protections—or both. With more users acces...

CarGo is the first mobile application in the region to implement the seamless authentication, user verification, and fraud prevention solution, IPification.

CarGo is an app that took the region by storm by offering customers an easy, convenient way to commute. As such, it's not hard to understand why the current SMS-OTP registration and authentication option does not quite fit their needs...

Amazing UX, stronger security, high verification success rate and lower cost

	UX (speed)	Security	Success rate	Pricing
SMS OTP	20s - Slow	Weak	>90%	High
IM Auth	06s - Moderate	Moderate	>95%	Low
IPification	01s - Fast	Strong	>99%	Moderate

About us

Awards selection

INFOFEST 2019: Best design solution / Secure User Authentication (together with Crnogorski Telekom)

Annual Awards for Innovation and Initiatives 2020: Most Innovative Product

Globee Awards 2020: Startup of the Year | Security Services (GOLD WINNER)

Golden Bridge Awards 2020: Startup of the Year | Security Services (GOLD WINNER)

Mobile Breakthrough Awards 2020: Global Innovation Leadership Award

European Enterprise Awards 2020: Most Innovative Mobile Authentication Solutions Company

SDC Awards 2020: Data Security/Compliance Innovation of the Year (RUNNER UP)

Elevator Lab Challenge 2020 organized by Raiffeisen Bank International (RBI): Best FinTech Solution (Regional Award)

WSA 2020: Business & Commerce

Security Excellence Awards 2020: Mobile Security Award

FinTech Awards 2020: Outstanding Mobile Authentication Solution

Harvard Business Council International Excellence Award 2020- Start-up Award (Diamond Award)- Innovation Award

Alibaba Entrepreneurs Fund JUMPSTARTER 2021: Top 10 STARTUPS & Best in FinTech Awards

European Enterprise Awards 2021: Most Innovative Mobile Authentication Solutions Company

WSA 2021: Best International Digital Solution for Business and Commerce

Cyber Security Global Excellent Awards – Silver Winner, Startup of the Year 2021, Security Services

Asia-Pacific Stevie Awards – Gold Award for Most Innovative Tech Startup of the Year 2021

Virtual South Summit Asia Edition Winner 2021

Computing Rising Stars Awards 2021 Finalist in 3 categories – Company of the Year, Team of the Year, Digital Person

Acquisition International Business Excellence Awards 2021 – Most Outstanding Mobile Authentication Solution